



hello flamingo

Privacy Policy

Last updated: 08.04.2026

1. Who We Are

Hello Flamingo Ltd is the controller of your personal data.

Contact details:

Email: info@helloflamingo.co.uk

Address: Hello Flamingo LTD, D6 Eastside Business Park, Beach Road, Newhaven East Sussex, BN9 0FB

2. What Data We Collect

We may collect and process the following personal data:

Technical Data: IP address, browser type, device information

Usage Data: information about how you use our website

Contact Data: name and email address (if you contact us via a form or email)

We do not collect any special category data.

3. How We Collect Your Data

We collect data:

Automatically through cookies and analytics tools

When you contact us via our website or email

4. How We Use Your Data

We use your data to:

Operate and improve our website

Understand how visitors use our site (analytics)

Respond to enquiries

5. Legal Basis for Processing

We rely on the following legal bases:

Consent – for analytics cookies (e.g. Google Analytics)

Legitimate interests – to operate and improve our website

Legitimate interests – to respond to enquiries

You can withdraw your consent at any time via our cookie settings.

6. Cookies and Analytics

We use cookies to improve your experience and analyse website usage.

We use Google Analytics, which collects information such as pages visited, time spent on the site, and general location data (based on IP address).

Google may process this data on our behalf. For more information, see:

<https://policies.google.com/privacy>

Analytics cookies are only used with your consent.

For more details, please see our Cookies Policy.

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Hello Flamingo LTD, Unit D6, Eastside Business Park, Beach Road, Newhaven, East Sussex, BN9 0FB

info@helloflamingo.co.uk • 01273 585768

Registered in England number 09307996. VAT NO. 200079460. UK REGISTERED



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7. Sharing Your Data

We may share your data with trusted third parties, including:

Website hosting providers
Google Analytics (Google LLC)

These providers only process data on our instructions and in accordance with data protection law.

8. International Transfers

Some of our third-party providers (such as Google) may transfer data outside the UK.

Where this occurs, we ensure appropriate safeguards are in place, such as the UK International Data Transfer Agreement (IDTA) or adequacy decisions.

9. Data Retention

We retain personal data only for as long as necessary:

Contact enquiries: up to 12 months
Analytics data: up to 26 months

10. Your Rights

You have the right to:

Access your personal data
Request correction or deletion
Object to or restrict processing
Withdraw consent at any time

To exercise your rights, contact us at: [email]

11. Complaints

If you have concerns about how we handle your data, you can contact the ICO:

Information Commissioner's Office (ICO)

<https://ico.org.uk>

0303 123 1113

12. Data Security

We take appropriate measures to protect your personal data from unauthorised access, loss, or misuse.

13. Changes to This Policy

We may update this policy from time to time. Any changes will be posted on this page.

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